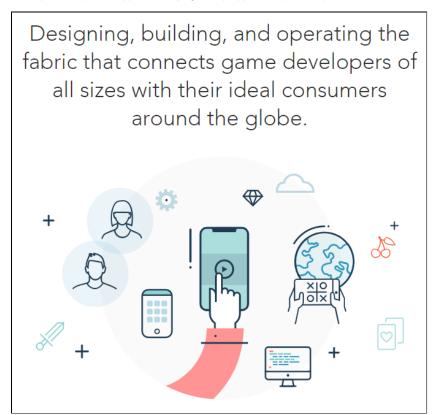
## **AppLovin**

AppLovin is a mobile marketing platform. The company was founded in 2012, but operated in stealth mode until 2014.

Item	Descriptions
Headquarters	Palo Alto, California, United States
Founded	2012
Number of employees (2015)	90
Founders	Adam Foroughi (CEO)
	John Krystynak
	Andrew Karam
Subsidiaries	MAX by AppLovin
	moboqo GmbH
	MAX Advertising Systems, Inc.
Investers	Orient Hontai Capital
	Webb Investment Network

Most of software developers may want to have a chance to download the developed app by many people, but that opportunity is usually allowed to 3% developers/companies. AppLovin is trying to help App developers/companies to have more chances by their services.



Source: https://www.applovin.com/about/

